



Dr. Amarpreet Duggal
Joint Secretary
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D.O. No. 17-30/2024-Coord

Dated 9th August, 2024

Respected Ma'am,

Kindly refer to my D.O. letter of even no. dated 06.08.2024 regarding "Har Ghar Tiranga" related activities from 13th to 15th August, 2024. (copy enclosed).

2. In continuation to this letter, it is requested that "Har Ghar Tiranga" may be celebrated from **9th August to 15th August 2024**. To maximize the reach and impact of this campaign, the following is also requested:

- a. All employees under your administrative jurisdiction may be encouraged to hoist flags in their household premises and to upload selfies with the National Flag on the official website www.harghartiranga.com.
- b. Har Ghar Tiranga creatives, including the website banner, social media coverage image and other general creatives are available at <https://drive.google.com/drive/folders/1fYZk-fik95AF11iuWf9C6cCIVZab2MOM>. Your official website banners and social media cover pages may be updated with official 'Har Ghar Tiranga' creatives.
- c. Official hashtags #HarGharTiranga and #SelfieWithTiranga may be used for all campaign-related posts to ensure consistency and maximum reach.

3. I request your active participation in this national endeavour and ensure a successful campaign.

Kind regards,

Yours sincerely,

Amarpreet Duggal
9/8/24
(Dr. Amarpreet Duggal)

[Encl: As above]

Ms. Nidhi Pandey
Commissioner KVS
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